College of Business 商學院

Department of Management Sciences 管理科學系



Bachelor of Business Administration in Business Operations Management

工商管理學士(商業營運管理)

Student Handbook 2021-2022

Department of Management Sciences

College of Business City University of Hong Kong Tat Chee Avenue Kowloon Hong Kong

Tel: (852) 3442 8644 Fax: (852) 3442 0189 Email: msgo@cityu.edu.hk Website: http://www.cb.cityu.edu.hk/ms/bbabom/

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Welcome Message

v relcome to the Department of Management Sciences!

Providing quality education for our undergraduate students is a top priority for the Department of Management Sciences. As a student of the department, you can utilize the newly renovated MS Student Activity Room, receive one or more of our numerous scholarships, and participate in internship, exchange, study tours and many other activities that we organize. We have invested huge amount of resources in our undergraduate programs and this investment will continue.

The BBA in Business Operations Management (BOM) is a newly designed program to enable students to tackle the operations challenges of business managers in the 21st century. We are delighted to have recruited very good students, including you, as our new batch of students in the program. We look forward to working with you to help become successful managers, consultants and analysts in the future.

Should you have any questions, please feel free to contact the program leaders and other staff in the department. I wish you all every success in your studies and in your future career!

Prof. Alan Wan Professor and Head Department of Management Sciences

About the Department of Management Sciences

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The Department of Management Sciences at the City University of Hong Kong is noted for its strong academic programmes. Most of the staff obtained their doctoral degrees from prominent universities in USA, Canada, UK and Australia. Together, they have many years of local and overseas experience in teaching and consulting. The size and the activities of its staff have made the Department one of the largest departments of management sciences in the Asia-Pacific region. The Department has three main functions: teaching, research and professional services. In all three areas, the work carried out is business oriented, with an emphasis on practical application of quantitative skills.

The teaching and degree programmes offered by the Department are wide ranging, and emphasize the applications of quantitative techniques in a very broad sense. It produces graduates who are well received by local business organizations, testified by the positions held by past graduates. The staff's superior teaching skills are well recognized and the Department has won three Teaching Excellence Awards presented by the University.



What is **BOM**



Business Operations Management -The Art and Science of Value Creation and Delivery

Globalization has brought fundamental changes to the business environment in Gthe 21st century. Facing stronger competition and more rapidly changing market, firms are challenged to achieve higher cost efficiency, customer responsiveness and operational flexibility to sustain competitiveness and to respond to the changing world. Improving productivity and driving value through operational excellence has emerged to the forefront of many companies' strategic concerns, especially multinational companies.

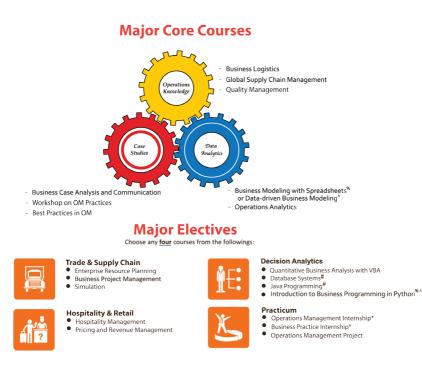
The BBA BOM program aims to enable students to tackle the operations challenges of business managers in the 21st century. Students gain insights in different practices and learn technologies that have proved to be critical in the success of leading companies.

It offers a comprehensive coverage of operations issues in different industries. The program is designed to ensure that graduates acquire both the knowledge and skills to manage operations in local and global settings and work effectively in competitive marketplaces.

Building on the best of our predecessor 3-year programs in Service Operations Management and Management Science, the BBA BOM program equips students with professional knowledge that is recognized and highly valued in the workplace.

For details, please visit: BOM website: http://www.cb.cityu.edu.hk/ms/bbabom/index.html BOM Facebook: https://www.facebook.com/cityubom

Programme Structure



#Java Programming is a prerequisite for Database Systems.

*Since both are internship courses, students can use only one of the them to satisfy major requirements.

Any one major core or elective course from another BBA major. (Students may only use one major core or elective course from any other BBA major as major elective)

% Only for BBAU4, BBAU3, BBAU2 Cohort 2018-2020 students

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Major Core courses offered in 2021-22

Course Code	Course Title	Credit	Remarks	Semester
CB2101	Introduction to Managerial Accounting	3	Major course required by College	A & B
CB2200	Business Statistics	3	Major course required by College	A & B
CB2402	Macro-Economics	3	Major course required by College	A & B
CB2203	CB2203 Data-driven Business Modeling\$	3	Major course required by College	A & B
CB2240	Introduction to Business Programming in Python\$	3	Major course required by College	A & B
CB3043	Business Case Analysis and Communication\$	3	Major course required by College	A & B
MS3123	Workshop on Operations Management Practices	3	MS3124 as pre-requisite	В
MS3124	Global Supply Chain Management	3	College Elective (Area 5) except for BOM major / SOM Minor / SCM Minor	A
MS3253	Operations Analytics	3	CB2200 as pre-requisite	В
MS3261	Business Modeling with Spreadsheets@	3	GE2255 or CB2011 or CB2203 as exclusive courses	В
MS3322	Quality Management	3	MS3303 as equivalent Course	A
MS4306	Best Practices in Operations Management	3	MS3261 or CB2011 or CB2203 as pre-requisite	A

^ Only for Cohort 2017 or before students

@ Only for Cohort 2018, 2019 and 2020 students

\$ Only for Cohort 2021 and thereafter students

Major Electives offered in 2021-22

Course Code	Course Title	Credit	Prerequisite	Semester
AC4321	Management Accounting*	3	CB2101 Introduction to Managerial Accounting	A
CB3800	Business Practice Internship+#*%	3		S
CS2360	Java Programming	3		А
CS3402	Database Systems	3	CS2360 Java Programming	A & B
EF3333	Financial Systems, Markets and Instruments*	3	CB3410 Financial Management	A & B
CB2240	Introduction to Business Programming in Python% (Equivalent to IS2240 Python Programming for Business)	3		A & B
MKT4624	Retail Management*	3	CB2601 Marketing MKT2681 Introduction to Marketing	Z
MS3106	Simulation	3	CB2200 Business Statistics or MS3102 Statistics for Management Decisions MA2506 Probability and Statistics and MS2602 Statistical Inference	A
MS3111	Quantitative Business Analysis with Visual Basic for Applications	3		В
MS3125	Business Project Management	3	CB2201 Operations Management	A
MS3251	Analytics Using SAS*	3		А
MS3304	Hospitality Management	3	MS3322 Quality Management	В
MS3403	Internship for Business Analysis and Operations Management#	3		S
MS4111	Enterprise Resource Planning	3		/
MS4226	Financial Risk Analytics*	3		В
MS4227	Pricing and Revenue Management	3	MS3261 Business Modeling with Spreadsheets; or CB2011 Solving Business Problems with Spreadsheet Modeling; or CB2203 Data-driven Business Modeling	В

+ Subject to Major Leader's approval

Students are allowed to take both CB3800 and MS3403. If both courses are taken, (a) they must be taken in different academic years and under different organizations, (b) only one of them can be used to satisfy major elective requirements and the other can be used to fulfill free elective course requirements.

* Only for BBAU4 Cohort 2016 & 2017, BBAU3 Cohort 2017 students

% Only for Cohort 2018, 2019 and 2020 students

Major Elective Courses Recommendations based on Industry Sectors

A good course planning in the undergraduate studies based on your aspired career path will give you an advantage of seizing better opportunities upon graduation. Our major electives offer students a wide variety of choices and flexibility in pursuing management and consultant positions. Students can customize the curriculum to meet their career interests and goals. To assist our students in choosing major electives, we have prepared an overview of electives recommendation for students who are interested in a particular industry sector.



These industry sector-based recommendations are just one of the many sources of advice in choosing your major electives. We encourage students to consider other sources of advice such as faculty, alumni, recruiters and fellow students. Recommended major electives for different industry sectors are listed as follows:

Industry Sectors	Key Recommended Major Electives	Other Suggested Major Electives
Trade & Supply Chain Management	- Enterprise Resource Planning - Pricing and Revenue Management - Operations Management Project+ - Internship for Business Analysis and Operations Management#	- Management Accounting* - Hospitality Management - Retail Management - Business Practice Internship+#
Hospitality & Retail	 Hospitality Management Pricing and Revenue Management Retail Management Internship for Business Analysis and Operations Management# 	 Enterprise Resource Planning Operations Management Project+ Simulation Business Practice Internship+#
Business Consulting	- Quantitative Business Analysis with VBA - Java Programming - Introduction to Business Programming in Python% - Internship for Business Analysis and Operations Management#	 Management Accounting* Operations Management Project+ Pricing and Revenue Management Enterprise Resource Planning Business Practice Internship+#
Banking & Finance	- Operations Management Project+ - Risk Management Models* - Management Accounting* - Internship for Business Analysis and Operations Management#	- Analytics Using SAS* - Quantitative Business Analysis with VBA - Database Systems - Business Practice Internship+#
Information Technology	- Java Programming - Database Systems - Simulation - Introduction to Business Programming in Python% - Internship for Business Analysis and Operations Management#	- Quantitative Business Analysis with VBA - Operations Management Project+ - Enterprise Resource Planning - Business Practice Internship+#

+ Subject to Major Leader's approval

Students are allowed to take both CB3800 and MS3403. If both courses are taken, (a) they must be taken in different academic years and under different organizations, (b) only one of them can be used to satisfy major elective requirements and the other can be used to fulfill free elective course requirements.

* Only for BBAU4 Cohort 2016 & 2017, BBAU3 Cohort 2017 students

% Only for BBAU4 Cohort 2018-2020, BBAU3 Cohort 2018-2020, BBAU2 Cohort 2018-2020 students

For cohorts: 2016 BBAU3,BBAU4; 2017BBAU2,BBAU3,BBAU4; 2018BBAU2,BBAU3,BBAU4; 2019BBAU2,BBAU3,BBAU4

4-year plan for 2021/22 intake:

14 E2:001 moducione Financial Accorning Sem A & B. Mareiron CE2:01 Mareiron CE2:01 Mareiron Mareiron	Sem A & B GE1401 University English
Sent A. E. Decisions Ce3200 Expressions Information Management Accounting Accounting Marce-Economics MSY324 Global Supply MSY324 Global Supply Accounting Management Management Management Management MSY324 Global Supply MSY325 Montangement MSY326 Best Phantlesin Marce-Economics MSY325 Montangement Management Management Management MSY323 Workshop on MSY323 Workshop on Preadion Management Major Elective 1 Major Elective 2	nics
IntroductaCI Accounting Accounting Accounting Margetaci Margeta	GE GE2402 English for (Note 2) Business Communication or EAP (Note 1)
CB2002 MS3127 Business Macr-Economics Logistics MacreEconomics MS3128 Universe MacreEconomics Major Elective 1 MS3123 Workshop on Msagreenet Major Elective 2 Operations Management Major Elective 2	
MS400 Best Practices in Major Elective 1 Operations Management Major Elective 2 Missi23 Workshop on Major Elective 2 Practices	MS2253 Operations CB2240 Introduction to CB2402 English for Business 2022 Analytics Business Programming Communication In Python (for students teach EJP)
MS3123 Workshop on Operations Management Practices	Minor 1 (Note 4) GE1501 Chinese Civilization – History & Philosophy
	2023 Minor 2 (Note 4) GE (Note 2)
College Elective Major Elective 3 Major Elective 4 Minor	Minor 3 (Note 4) Minor 4 (Note 4)
CB14303 Strategy and Policy GE (Note 2) College Elective Minor	2024 Minor 5 (Note 4) Free Elective

Major: 10 Major: courses (30 CU) Minor/Electives: 5 courses (35 CU) Free Elective: 1 course (3 CU)	Minimum Credits Required:
	Minimum Credits Required:

Note

 English Language Requirement: Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements Take at least 3 credits from each of the 3 areas: Area 1: Arts and Humanities

Area 2: Study of Scoletles, Social and Business Organizations

Area 3: Science and Technology

(3) Chinese Language Requirement

Students scoring below Level 4 in HrtOSE Chreate Language, or socinitig below Grade D in HrkLE AS-level Chreate Language and Culture Is the required to lake a 3-realt that concern CH11000 United score) Chreate A1100 United Score (4) Students and (4) Students and concorrected a mixed are required to lake FilterBate.

Major Electives: Students are required to take 4 electives from the following list:	blowing list:
CB3800 Business Practice Internship	MS3304 Hospitality Management
CS2360 Java Programming	MS3403 Internship for Business Analysis and Operations Management
CS3402 Database Systems	MS4111 Enterprise Resource Planning
MS3106 Simulation	MS4118 Operations Management Project
MS3111 Quantitative Business Analysis with Visual Basic for Applications	MS4227 Pricing and Revenue Management
MS3125 Business Project Management	XXXX Any one major core or elective course from another BBA major

4-year plan for 2020/21 intake:

Offer Year	2019	2020	0000	2021	2021	7075	6606	2023
	Sem A or B CHIN1001 University Chinese I (Note 3)		GE1401 University English (for students taken EAP)	GE2402 English for Business Communication (for students taken EAP)				
	GE1401 University English or EAP (Note 1)	GE2402 English for Business Communication or EAP (Note 1)	GE (Note 2)	GE (Note 2)	GE1501 Chinese Civilization – History & Philosophy	GE (Note 2)	Minor 4 (Note 4)	Free Elective
	<u>Sem A & B</u> CB2400 Micro-Economics	GE (Note 2)	MS 3322 Quality Management	MS3253 Operations Analytics	Minor 1 (Note 4)	Minor 2 (Note 4)	Minor 3 (Note 4)	Minor 5 (Note 4)
	CB2201 Operations Management	CB2200 Business Statistics	MS3124 Global Supply Chain Management	MS3261 Business Modeling with Spreadsheets	Major Elective 1	Major Elective 2	Major Elective 4	College Elective
	<u>Sem A & B</u> CB2601 Marketing	<u>Sem A & B</u> CB2500 Information Management	CB2101 Introduction to Managerial Accounting	CB2402 Macro-Economics	MS4306 Best Practices in Operations Management	MS3123 Workshop on Operations Management Practices	Major Elective 3	College Elective
	<u>Sem A & B</u> CB2100 Introduction to Financial Accounting	<u>Sem A & B</u> CB2300 Management	CB3410 Financial Management	College Elective	College Elective	College Elective	College Elective	CB4303 Strategy and Policy
Yr/Sem	14	1 B	2A	2B	3A	3B	4A	4 B

College: 11 College Core + 3 College Elective (42 CU) GE - 4 GE courses + 3 College Electives (21 CU) Minor/Electives: 5 courses (15 CU) Min. Total: 40 courses (120 CU) Major: 10 Major courses (30 CU) Free Elective: 1 course (3 CU) GE: 2 ENGL + CCIV (9 CU) Minimum Credits Required:

Note (1) English Language Requirement: Students admited with HCDCE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) Students admited with HCDCE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP)

(2) Gateway Education Course Distributional Requirements

Take at least 3 credits from each of the 3 areas: Area 1: Arts and Humanities

Area 2: Study of Scoleties, Social and Business Organizations Area 3: Science and Technology

(3) Chinese Language Requirement

Max. Allowable: 48 courses (144 CU)

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

(4) Students who do not choose a minor are required to take Free Electives.

Major Electives: Students are required to take 4 electives from the following list.	following list:
CB3800 Business Practice Internship	MS3304 Hospitality Management
CS2360 Java Programming	MS3403 Internship for Business Analysis and Operations Management
CS3402 Database Systems	MS4111 Enterprise Resource Planning
IS2240 Python Programming for Business	MS4118 Operations Management Project
MS3106 Simulation	MS4227 Pricing and Revenue Management
MS3111 Quantitative Business Analysis with Visual Basic for Applications	XXXX Any one major core or elective course from another BBA major
MS3105 Business Droject Management	

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4-year plan for 2020/21 intake (Major Allocation to BOM in 2021):

Offer Year	0000			2021	2022			2023
	Sem A or B CHIN1001 University Chinese I (Note 3)		GE1401 University English (for students taken EAP)	GE2402 English for Business Communication (for students taken EAP)				
	GE1401 University English or EAP (Note 1)	GE2402 English for Business Communication or EAP (Note 1)	GE (Note 2)	GE (Note 2)	GE1501 Chinese Civilization – History & Philosophy	GE (Note 2)	Minor 4 (Note 4)	Free Elective
	<u>Sem A & B</u> CB2400 Micro-Economics	GE (Note 2)	MS 3322 Quality Management	MS3253 Operations Analytics	Minor 1 (Note 4)	Minor 2 (Note 4)	Minor 3 (Note 4)	Minor 5 (Note 4)
	CB2201 Operations Management	CB2200 Business Statistics	MS3124 Global Supply Chain Management	Major Elective 1	Major Elective 2	MS3123 Workshop on Operations Management Practices	Major Elective 4	College Elective
	<u>Sem A & B</u> CB2601 Marketing	Sem A & B CB2500 Information Management	CB2101 Introduction to Managerial Accounting	CB2402 Macro-Economics	MS4306 Best Practices in Operations Management	MS3127 Business Logistics	Major Elective 3	College Elective
	<u>Sem A & B</u> CB2100 Introduction to Financial Accounting	<u>Sem A & B</u> CB2300 Management	CB3410 Financial Management	College Elective	College Elective	College Elective	College Elective	CB4303 Strategy and Policy
Yr/Sem	14	18	2A	2B	3A	38	44	4 B

College: 11 College Core + 3 College Elective (42 CU) GE - 4 GE courses + 3 College Electives (21 CU) Max. Allowable: 48 courses (144 CU) Minor/Electives: 5 courses (15 CU) Min. Total: 40 courses (120 CU) Major: 10 Major courses (30 CU) Free Elective: 1 course (3 CU) GE: 2 ENGL + CCIV (9 CU) Minimum Credits Required:

Note

(1) English Language Requirement: Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Scoleties, Social and Business Organizations Area 3: Science and Technology

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

(4) Students who do not choose a minor are required to take Free Electives.

MS3304 Hospitality Management MS3403 Internship for Business Analysis and Operations Management XXXX Any one major core or elective course from another BBA major MS4227 Pricing and Revenue Management MS4118 Operations Management Project MS4111 Enterprise Resource Planning Major Electives: Students are required to take 4 electives from the following list: MS3111 Quantitative Business Analysis with Visual Basic for MS3125 Business Project Management CB3900 Business Practice Internship CS2360 Java Programming CS3402 Database Systems MS3106 Simulation Applications

"4 -1" plan for 2021/22 intake:

Yr/Sem							Offer Year
1A	<u>Sem A & B</u> CB2100 Introduction to Financial Accounting	<u>Sem A & B</u> CB2601 Marketing	<u>Sem A & B</u> CB2400 Micro-Economics	CB2201 Operations Management	GE2402 English for Business Communication or EAP (Note 1)	Sem A or B CHIN1001 University Chinese I (Note 3)	1000
1 8	<u>Sem A & B</u> CB2300 Management	<u>Sem A & B</u> CB2500 Information Management	CB2200 Business Statistics	CB2402 Macro-Economics	GE (Note 2)	GE1401 University English or EAP (Note 1)	
2A	CB3410 Financial Management	MS3124 Global Supply Chain Managemen	CB2101 Introduction to Managerial Accounting	MS 3322 Quality Management	CB2203 Data-driven Business Modeling	GE2402 English for Business Communication (for students taken EAP)	
2B	CB3043 Business Case Analysis and Communication	CB2240 Introduction to Business Programming in Python	MS3127 Business Logistics	Major Elective 1	MS3253 Operations Analytics	GE1401 University English (for students taken EAP)	2022
ЗА	College Elective	College Elective	Major Elective 2	Major Elective 3	MS4306 Best Practices in Operations Management		5000
3B	CB4303 Strategy and Policy	Major Elective 4	MS3123 Workshop on Operations Management Practices	GE (Note 2)	GE1501 Chinese Civilisation - History and Philosophy		
4A							
4B							
	Minimum Credits Required: GE: 2 GE courses + 2 Colli	Minimum Credits Required; GF 2 GE courses + 2 Collecte-Specified courses (12 CU/1) English Language Beguirement;	<u>Note</u> (1) English Language Reguir	ement:			

GE: 2 GE courses + 2 College

College: 12 College Core + 2 College Elective (42 CU) Min. Total: 31 courses (93 CU) Max. Allowable: 38 courses (114 CU) Major: 10 Major courses (30 CU) GE: 2 ENGL + CCIV (9 CU)

Minor/Electives - 6 courses (18 CU) Credits Exempted: GE - 3 courses (9 CU)

ses (12 CU)(1) English Language Requirement: Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic

Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402). (2) Gateway Education Course Distributional Requirements

Advanced Standing I students are not allowed to take GE courses offered by their own academic unit.

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

Major Electives: Students are required to take 4 electives from the following list:	he following list:
CB3800 Business Practice Internship	MS3304 Hospitality Management
CS2360 Java Programming	MS3403 Internship for Business Analysis and Operations Management
CS3402 Database Systems	MS4111 Enterprise Resource Planning
MS3106 Simulation	MS4118 Operations Management Project
MS3111 Quantitative Business Analysis with Visual Basic for Applications	MS4227 Pricing and Revenue Management
MS3125 Business Project Manacement	XXXX 4nv one major core or elective course from another BB4 major

"4 -2" plan for 2021/22 intake:

Minimum Credits Required

(2) Gateway Education Course Distributional Requirements GE: GE course + ENGL + 2 College-Specified courses (12 CU) (1) English Language Requirement: College: 5 College Core + 2 College Elective (21 CU) Max. Allowable: 28 courses (84 CU) Major: 10 Major courses (30 CU) Min. Total: 21 courses (63 CU)

Only required to take GE2402 English for Business Communication. Block credit exemption will include GE1401 University English.

Advanced Standing II students are not allowed to take GE courses offered by their own academic unit.

Minor/Electives - 6 courses (18 CU) College Core - 7 courses (21 CU) ENGL+CCIV - 2 courses (6 CU) Credits Exempted GE - 4 courses (12 CU)

MS3403 Internship for Business Analysis and Operations Management XXXX Any one major core or elective course from another BBA major MS3106 Simulaton MS3110 Camulaton MS3111 Outmitative Business Analysis with Visual Basic for Appriority and Revenue Management MS4111 Enterprise Resource Planning MS3304 Hospitality Management Major Electives: Students are required to take 4 electives from the following list. CB3800 Business Practice Internship MS3125 Business Project Management CS2360 Java Programming CS3402 Database Systems

Admission Statistics

Advanced Standing I Admission (up to July 31, 2021)

Intake Plan Number	4	
CGPA in previous study	75th percentile: Median: 25th percentile:	3.82 3.74 3.66

Advanced Standing II Admission (up to July 31, 2021)

Intake Plan Number	32	
CGPA in previous study	75th percentile: Median: 25th percentile:	3.72 3.67 3.61

Student Exchange Programme

Student exchange program

We highly encourage you to participate in student exchange programmes during their course of study.

Benefits of student exchange:

- Expand students' international exposure;
- Learn more about yourself and another culture;
- Become more mature and independent;
- Improve language skills;
- Improve planning skills.

Supports from your department

- We have departmental exchange partners only for our MS students;
- We provide subsidies to successful outgoing exchange students; normally \$5000, in addition to possible funding support from CB;
- We provide exchange information seminars to students to improve your successful rate.

Application Requirements and Procedures

Who should apply?

2021-2022 Second Round

We welcome the following current BBA full-time students who do not have any exchange study experience to make the application:

Year of Programmes	Period	of Application	Period of Study		Expected Graduation Date
2-Year BBA Programmes (BBAU2)	Year 3 N Year 3 J	November uly	Year 4 Semester A and/or B Year 4 Semester B		Normal Summer (i.e. mid-Oct)
3-Year BBA Programmes (BBAU3)	Year 2 J	November	Year 3 Semester A and/or B Year 3 Semester B Year 4 Semester A and/or B Year 4 Semester B		Normal Normal Normal Summer (i.e. mid-Oct)
4-Year BBA Programmes (BBAU4)	Year 2 J Year 3 N	November uly November plicable	Year 3 Semester A Year 3 Semester B Year 4 Semester A Year 4 Semester B	5	Normal Normal Normal Not Applicable
Application	E	xchange Period	l	Applicatio	n Period
2021-2022 First Round	S	Semester A and/or B 2022-2023		1 to 30 November 2021	

1 to 31 July 2022

Semester B 2022-2023

The quotas left behind from the First Round Application will be invited application in the Second Round. Students are therefore encouraged to make their application in the first round application.

Where to go?

Applicants should make their choices from the List of Universities for the College and Departmental Level Exchange Programmes.

How to apply?

Please complete the Online Application by logging in your Electronic ID and submit the following supplementary documents electronically:

- A recent passport-size photo
- English proficiency test report, i.e TOEFL or IELTS organized by British Council or IDP
- optional for applicants who choose to study in Mainland or Taiwan
- the test date of your report should be after October 2019 (i.e. valid for duration of two years until end of October 2021)
- late submission of the report can be accepted until 16 August 2021
- Hong Kong Diploma of Secondary Education Examination (DSE) report (for local students only)
- Upload 1-minute Video of (i) Self-Introduction or (ii) Introduction of CityU campus facilities and services
- Any other supplementary information which you think would be relevant to your application

Selection Criteria

- At least completed one year of study in bachelor's degree programme before commencing the exchange programme
- Have a good academic track record with a minimum cumulative CGPA of 2.8 (for the College and Departmental Exchange Programmes)
 (i) CGPA after the examination result of Summer 2021 will be considered
 (ii) students who have cumulative CGPA of 2.5 or above is eligible to apply for the Institutional Level Exchange Programmes offered by the Global Engagement Office
- Meet the admission requirements of the host university (e.g. GPA, IELTS, TOEFL, foreign language, etc)
- Fulfill the following English language requirement (optional for applicants who choose to study in Mainland or Taiwan):

 (i) a minimum TOEFL score of 79 (Internet-based)/213 (Computer-based), or
 (ii) IELTS Band 6.5 or above, and
 (iii) the test date of your report should be after October 2019, i.e. valid for duration of two years until end of October 2021
- Have a good performance in the selection interview, and
- Priority will be given to applicants who have
 (i) satisfactory IELTS or TOEFL scores on or before 31 July 2021, and/or
 (ii) participated in the Exchange Student Club as a committee member

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Internship

MS3403 - Internship for Business Analysis and Operations Management

Department liaises with local, mainland, and overseas companies that offer internships to our students. For any full-time non-local internship that is not less than six weeks, students will receive the departmental internship subsidy. It may not be available if the subsidy cannot be downloaded to the department finally.

- Credit Units: 3
- Course Duration: Summer Semester
- Coursework: 100%

Course Aims :

- Enrich students' learning experience through interactions with professionals in the business world through internship tasks.
- Enable students to gain valuable work experience for acquiring in-depth and practical understanding of operation management in business organization between 6 to 12 weeks during the summer semester.
- Enhance student competitiveness in the job market and discovery experience before their graduation

Website: http://www.cityu.edu.hk/catalogue/ug/current/course/MS3403.htm

Disney International College Programme

Every year, students have the chance to participate in the International College Programme (ICP) at Walt Disney World at Florida, US for three months. Students are well-prepared before the internship through a two-day preparatory training workshop on business ethics, business etiquette and interpersonal communication skills. ICP offers students from any academic discipline outstanding learning opportunities through different courses, and all students are evaluated on their performance and a report from their immediate supervisor. Students are assigned jobs in Character, Operations, Custodial, Merchandise, and Quick Service Food & Beverage. They are involved in the Disney magic by sharing and interacting with guests, learning important business philosophies, and making friends with people all over the world.

Website: http://www.cb.cityu.edu.hk/DisneyICP





CB3800 Business Practice Internship

The internship is designed to provide students with real life working experience in local contexts for a period of time. With placements in international businesses, banking, financial services, insurance, accountancy firms, etc., students are expected to gain in-depth and practical understanding of business operations and the professional contexts in which they are expected to apply the theory and skills they have learned in the formal curriculum.

Students will be placed into a multi-national corporation for six weeks full-time internship during the summer. Before the internship, students shall participate in a 2-day workshop on business ethics, business etiquette and interpersonal communication skills. At the end of the internship, students are required to prepare and submit a report.

Website: http://www.cb.cityu.edu.hk/course/cb3800

BOM Internship Statistics (2020-21)

Hosting Company	Work Location Country (City)	Places	No of Credit Bearing (MS3403/CB3800)
A.S Watson Group	Hong Kong	1	1
Achieve Consultancy Services Company Limited	Hong Kong	1	1
Alpargatas Asia Limited	Hong Kong	1	1
Amway Hong Kong Limited	Hong Kong	1	1
beNovelty Limited	Hong Kong	1	1
BPS Global Management Ltd	Hong Kong	1	1
Co Thanh Limited	Hong Kong	1	1
Dah Sing Bank Limited	Hong Kong	2	2
Flexport Asia Limited	Hong Kong	1	1
Hang Seng Bank Limited	Hong Kong	1	1
Hong Kong Institute of Certified Public Accountants	Hong Kong	1	1
IKEA	Hong Kong	2	2
Infocan Computer (Hong Kong) Limited	Hong Kong	1	1
Insta Specialist Company Limited	Hong Kong	1	1
K Compact Company Limited	Hong Kong	1	1
New Vision Asset Management Ltd	Hong Kong	1	1
Otis Elevator Company HK Limited	Hong Kong	4	4
Pricerite Home Limited	Hong Kong	2	2
Principal Trust Company (Asia) Limited	Hong Kong	1	1
Recruit Express (Hong Kong) Limited	Hong Kong	1	1
Rouge Ventures	Hong Kong	1	1
Swissam Products Limited	Hong Kong	1	1
The Hong Kong & China Gas Co Ltd	Hong Kong	1	1
United Overseas Bank Limited	Hong Kong	1	1
Yek Tak International Education	Hong Kong	2	2
YesStyle.com Limited	Hong Kong	1	1
		33	33

Other Activities

"A" Project: Student Ambassadors Programme

The Student Ambassadors Programme ("A" Project) is a student development programme launched by the Student Leadership and Development Teams, SDS in 1997. The objective of this programme is to foster students' whole person development, such as positive attitude, leadership, problem solving abilities, communication and interpersonal skills as well as broadening students' social exposure, international outlook and life experience; enhance students' knowledge of and sense of belonging to CityU through the practical experience of serving the University and develop a pool of Student Ambassadors to help promote the University's image.

The Student ambassadors are required to attend a comprehensive training programme and to offer service to the University. The training programme includes training camps, feature talks, visits, workshops, group projects and a high table dinner. A partially sponsored non-local interflow tour is also included in the training programme for those Student Ambassadors with excellent participation and performance in training and services to the University. Website: https://www.cityu.edu.hk/sds/web/career_ambassadors.shtml

Fang Brothers Whole Person Development Scholarships 2021/22

To encourage students' Whole Person Development and to reward students with talents or significant contributions to the community, Fang Brothers Whole Person Development Scholarship Scheme has been established commencing from the 2004/2005 academic year. In 2014, Dr. Kenneth Fang generously made a donation in support of setting up an endowment fund to support the Scholarships.

7 Areas of Development	Programme Examples
Spiritual	Cultural forum, community service
Intellectual	Study skills, thinking skills workshop
Physical	P.E. Course, sport tournament, health education programmes
Social	Orientation for freshmen, training for student leaders
Aesthetic	Music, art appreciation
Career	Career talk, workshop on job search
Emotional	Peer counsellor training, mental fitness series

A maximum of two scholarships of HK\$100,000 each shall be awarded in 2020/21 to support the recipient's tuition fee, living expenses and fees for participating in meaningful learning activities.



Website:

https://www.cityu.edu.hk/sds/web/studentlife_scholarships_fang.shtml

Campus Internship Scheme (CIS)

Introduction

To better consolidate students' work-based learning experience and to enhance their professional and personal development on campus, a Task Force chaired by the Vice-President (Student Affairs) has conducted a review of the On-campus Service-learning Scheme (OSS) in October 2011 and has recommended the introduction



of two new schemes, namely the Campus Internship Scheme (CIS) and the Campus Work Scheme (CWS), for implementation on 1st July 2012 to replace the OSS.

Starting from 1 July 2020, CWS will cease to be implemented so that the hiring and management of student helpers will be decentralized for the Recruiting Units, while CLC will continue to manage CIS.

All enquiries on CIS and suggestions may be forwarded directly to the Career and Leadership Centre via email at clc.careercentre@cityu.edu.hk.

Programme Objectives (CIS)

- To enhance students' understanding of the work environment and their long term personal and professional development
- To develop students' analyltical, problem-solving, and interpersonal skills to engage in discovery and innovation
- To facilitate students' career exploration and add value to their employability.

Student Mentoring Scheme (SMS)

he purposes of SMS are:

- To help first-year students adjust to university education;
- To develop a supportive personal network amongst first-year students and senior students;
- To create a warm atmosphere and positive academic culture in the campus;
- To assist first-year students in enhancing their educational experience and development as a person and as a professional in their chosen fields of study.

The scopes of SMS are:

- The range of activities can be very comprehensive, from educational to entertaining, personal to professional;
- The student mentors can assume very flexibly the roles of big brother / sister, adviser, informationprovider, counselor, coach or private tutor, or simply friend;
- The types of activities and relationship really depend on the needs of the first-year students and their chemistry with the mentors.

Industrial Mentoring Scheme (IMS)

Our Mentorship Program aims at establishing a caring and supportive relationship between City University alumni, business executives (mentors) and undergraduates (mentees) to achieve the following objectives:

- To facilitate the educational, social and personal growth of mentees
- To develop mentees' fullest potential, vision and aspirations for the future
- To enhance mentees' future professional and career development
- To empower mentees to face challenges in society

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A mentoring relationship is one that encourages discussion, questions and feedback regarding those areas that will enhance the mentees' capabilities/competencies. These capabilities may be job related, but may also be in the area of school or life in general.

How does the mentorship program work?

The mentor and the mentee would agree on the level of commitment, mode and frequency of interaction, as well as the preferred focus through the mentorship process. Each mentor is encouraged to take on one to three mentees during the same period. At least one face to face meeting is highly recommended. Other activities can be arranged depending on individual mentors and mentees such as:

- regular contact through phone or email
- campus visits by mentors
- workplace visits by mentees
- leisure and social activities



Mentor List 2020 - 2021

Mentors:

Miss Stephanie Hung, Assistant Manager in Training and Development, Esquel Group

Miss Mary Ho, Digital Marketing Executive, Hypebeast Limited

Mr Jason Tsang, Assistant Supplies Officer in Supply Chain & Logistics, HKSAR Government

Mr Chris Lo, Senior Business Support Officer, Chiyu Banking Corporation Ltd Miss Agnes Chan, Executive Officer in Public Services & Administration, HKSAR Government

Awards and Scholarships

In MS, we award excellent students by various scholarships every year.

For second, third and fourth year students, we offer

The Department of Management Sciences Outstanding Student Prizes and Scholarships

- For undergraduate students with demonstrated outstanding performance
- Maximum 15 awards at \$5,000 to \$10,000 each.

The Department of Management Sciences Academic Progress Awards

- For full time students who have made the most significant improvements in their academic study
- Maximum 10 awards with amount HK1,000 in maximum.

The Department of Management Sciences Student Development Scholarships

- Selected based on the following criteria: i) exceptionally outstanding performance in extra-curricular activities, ii) winning record in internal and external competitions, iii) participation in departmental services (e.g., student mentoring, study group leadership), and iv) academic performance
- Maximum 20 awards at HK1,000 to \$2,000 each.



Useful Links

1. BBABOM Website https://www.cb.cityu.edu.hk/ms/bbabom/index.html

2. BOM Facebook

https://www.facebook.com/cityubom

- 3. Canvas https://canvas.cityu.edu.hk/
- 4. Department of Management Sciences https://www.cb.cityu.edu.hk/ms
- 5. College of Business https://www.cb.cityu.edu.hk
- 6. Administrative Information Management System (AIMS) https://banweb.cityu.edu.hk
- 7. College of Business Exchange Programme https://www.cb.cityu.edu.hk/exchange/
- 8. Scholarship/Exchange/Internship https://www.cb.cityu.edu.hk/Programmes/Undergraduate-Programmes/Scholarships
- 9. Chinese Civilization Course (CCIV) http://www.cityu.edu.hk/cciv/1.4.1/index1.htm
- 10. The English Language Centre (ELC) http://www.cityu.edu.hk/lc/
- 11. Student Development Services (SDS) Online http://www.cityu.edu.hk/sds/online
- 12. The Run Run Shaw Library http://www.cityu.edu.hk/lib/
- 13. English Learning Support Services https://www.lc.cityu.edu.hk/WebPages/ELSS/

- 14. Joint Institutions Job Information System (JIJIS) http://www.jijis.org.hk
- **15. Project Management Institute (PMI)** http://www.pmi.org.hk/
- 16. Chartered Institute of Purchasing & Supply" (CIPS) http://www.cips.org/en-CN/
- 17. SAP http://www.sap.com
- 18. SAS Institute

http://www.sas.com

19. HKSQ

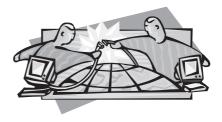
http://www.hksq.org/

- 20. HKFBS https://www.hkfbs.org.hk/
- 21. The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK)

http://www.cilt.org.hk

22. FAQ for 4-year Degrees

http://www6.cityu.edu.hk/arro/content.asp?cid=385



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Academic Calendar 2021/22

Week	S	М	т	W	т	F	S	Events	Public Holidays
WK.1	Augi 1 8 15 22 29	ust, 20 9 16 23 30	21 3 10 17 24 31	4 11 18 25	5 12 19 26	6 13 20 27	7 14 21 28	<u>Semester A 2021/22</u> 30 Aug – 27 Nov Teaching Period	
WK.2 WK.3 WK.4 WK.5	Sept 5 12 19 26	6 13 20 27	7 14 21 28	1 8 15 22 29	2 9 16 23 30	3 10 17 24	4 11 18 25		22 Day following Mid-Autumn Festival
WK.6 WK.7 WK.8 WK.9 WK.10	3 10 17 24 31	4 11 18 25	5 12 19 26	6 13 20 27	7 14 21 28	1 8 15 22 29	2 9 16 23 30	4 Graduation Date	1 National Day 14 Chung Yeung Festival
WK.11 WK.12 WK.13	Nove 7 14 21 28	ember 1 8 15 22 29	2 9 16 23 30	3 10 17 24	4 11 18 25	5 12 19 26	6 13 20 27	27 Last Day of Teaching 29 Nov – 4 Dec Student Revision Period	
	5 12 19 26	6 13 20 27	7 14 21 28	1 8 15 22 29	2 9 16 23 30	3 10 17 24 31	4 11 18 25	6 – 18 Examination Period 20 Dec – 8 Jan Semester Break	25 Christmas Day 27 First weekday after Christmas Day
WK.1 WK.2 WK.3	Janu 9 16 23 30	3 10 17 24 31	022 4 11 18 25	5 12 19 26	6 13 20 27	7 14 21 28	1 8 15 22 29	<u>Semester B 2021/22</u> 10 Jan – 14 Apr Teaching Period 31 Jan – 6 Feb Lunar New Year Break	1 First Day of January
WK.4 WK.5 WK.6 WK.7	Febr 6 13 20 27	7 14 21 28	1 8 15 22	2 9 16 23	3 10 17 24	4 11 18 25	5 12 19 26	4 Graduation Date	1 – 3 Lunar New Year Holidays
WK.8 WK.9 WK.10 WK.11	6 13 20 27	7 14 21 28	1 8 15 22 29	2 9 16 23 30	3 10 17 24 31	4 11 18 25	5 12 19 26		
WK.12 WK.13	April 3 10 17 24	4 11 18 25	5 12 19 26	6 13 20 27	7 14 21 28	1 8 15 22 29	2 9 16 23 30	14 Last Day of Teaching 19 – 23 Student Revision Period 25 Apr – 10 May Examination Period	5 Ching Ming Festival 15 Good Friday 16 Day following Good Friday 18 Easter Monday
	May 1 15 22 29	2 9 16 23 30	3 10 17 24 31	4 11 18 25	5 12 19 26	6 13 20 27	7 14 21 28	11 May – 4 Jun Semester Break	 Day following Labour Day Day following Buddha's Birthday

Week	S	М	Т	W	т	F	s	Events	Public Holidays
	June	e, 2022		17	1000	-			
				1	2	3 10	4	1 Graduation Date	3 Tuen Ng Festival
WK.1	5	6	7	8	9	10	11	Summer Term 2022	
WK.2	12	13	14	15	16	17	18	6 Jun – 23 Jul Teaching Period	
WK.3	19	20	21	22	23	24	25		
WK.4	5 12 19 26	20 27	28	29	30				
	July						100		
						1 8 15	2 9 16		1 HK SAR Establishment Day
WK.5	3 10	4	5 12	6 13	7	8	9		
WK.6	10	11		13	14	15	16		
WK.7	17	18	19	20	21	22	23	23 Last Day of Teaching	
	24	25	26	27	28	29	30	25 – 30 Student Revision Period	
	31								
	Aug	ust							
		1	2	3	4	5	6	1 – 6 Examination Period	
	7	8	9	10	11	12	13	8 – 27 Term Break	
	7 14	15	16	17	18	19	20		
	21	22	23	24	25	26	27		
	28	29			20	20	41		
	28	29	30	31					

Note :

represents public holidays including all Sundays

Provisional Academic Calendar 2022/23

	Start	Date	End	Date
Semester A				
Teaching Period	29	August 2022	26	November 2022
Student Revision Period	28	November 2022	3	December 2022
Examination Period	5	December 2022	17	December 2022
Semester Break	19	December 2022	7	January 2023
Semester B				
Teaching Period	9	January 2023	15	April 2023
	(Lun	ar New Year holidays.	22 - 25	January 2023)
Student Revision Period	17	April 2023	22	April 2023
Examination Period	24	April 2023	8	May 2023
Semester Break	9	May 2023	3	June 2023
Summer Term				
Teaching Period	5	June 2023	22	July 2023
Student Revision Period	24	July 2023	29	July 2023
Examination Period	31	July 2023	5	August 2023
Term Break	7	August 2023	2	September 2023

Provisional Academic Calendar 2023/24

	Star	Date	End	Date
Semester A Teaching Period	4	September 2023	2	December 2023
Student Revision Period	4	December 2023	9	December 2023
Examination Period	11	December 2023	23	December 2023
Semester Break	25	December 2023	13	January 2024
Semester B				
Teaching Period	15	January 2024	20	April 2024
	(Lun	ar New Year holidays:	10-13	February 2024)
Student Revision Period	22	April 2024	27	April 2024
Examination Period	29	April 2024	13	May 2024
Semester Break	14	May 2024	8	June 2024
Summer Term				
Teaching Period	11	June 2024	27	July 2024
Student Revision Period	29	July 2024	3	August 2024
Examination Period	5	August 2024	10	August 2024
Term Break	12	August 2024	31	August 2024

Important Dates for Academic Year 2021/22

Semester A 2021/22

Date	Event
27 July 2021	 Release of Master Class Schedule for the academic year Release of students' Personal Class Schedule for Semester A in AIMS
9 August 2021	 First day to apply for add/drop of non web-enabled courses reduced study load/exceeding maximum study load
23 August 2021	• First day for online add/drop of web-enabled courses (Please refer to your web registration time tickets)
28 August 2021	Last day to apply for credit transfer/course exemption
30 August 2021	Classes beginDue date for Semester A's tuition fees
6 September 2021	Last day for course add/drop
7 September – 4 December 2021	Application for graduation in Semester A (NOT applicable to Associate Degree students)
11 September 2021	 Last day to apply for: reduced study load / exceeding maximum study load withdrawal of studies, leave of absence & late drop of courses with no tuition fee charged (The acceptance fee paid at the time of admission will not be refunded under any circumstances.)
12 September – 9 October 2021	50% tuition fee charged for withdrawal of studies, leave of absence & late drop of courses
27 September 2021	Due date for payment of balance of Semester A's tuition fees
10 October 2021 onwards	100% tuition fee charged for withdrawal of studies, leave of absence & late drop of courses
1 – 15 November 2021	 Applications for Bachelor's Degree students: change of home major add/drop of a second major add/drop of minors Application for Associate Degree students in the College of Engineering: programme transfer
4 November 2021	Release of Semester A's examination schedule in AIMS
27 November 2021	Last day of teaching
6 – 18 December 2021	Examination period
From 28 December 2021	Release of Semester A's course grades in AIMS

Semester B 2021/22

Date	Event
2 November 2021*	Release of students' Personal Class Schedule for Semester B in AIMS
13 December 2021*	First day to apply for add/drop of non web-enabled courses reduced study load/exceeding maximum study load
28 December 2021*	• First day for online add/drop of web-enabled courses (Please refer to your web registration time tickets)
8 January 2022	Last day to apply for credit transfer/course exemption (Applicable to students admitted in Semester B 2021/22 or current students who have outside work completed after admission to the University)
10 January 2022	Classes beginDue date for Semester B's tuition fees
17 January 2022	Last day for course add/drop
18 January – 10 May 2022	Application for graduation in Semester B (NOT applicable to Associate Degree students)
22 January 2022	Last day to apply for: reduced study load / exceeding maximum study load withdrawal of studies, leave of absence & late drop of courses with no tuition fee charged
23 January – 26 February 2022	50% tuition fee charged for withdrawal of studies, leave of absence & late drop of courses
14 February 2022	• Due date for payment of balance of Semester B's tuition fees
27 February 2022 onwards	100% tuition fee charged for withdrawal of studies, leave of absence & late drop of courses
24 March 2022	Release of Semester B's examination schedule in AIMS
1 – 19 April 2022	 Application for Associate Degree students in the College of Engineering: - programme transfer
14 April 2022	Last day of teaching
25 April – 10 May 2022	Examination period
From 17 May 2022	Release of Semester B's course grades in AIMS
20 May – 2 June 2022	 For 4-year Bachelor's Degree students admitted in 2021/22 with an undeclared major: declaring a home major

Summer 2022

Date	Event
6 April 2022*	Release of students' Personal Class Schedule for Summer Term in AIMS
16 May 2022*	 First day to apply for add/drop of non web-enabled courses reduced study load/exceeding maximum study load
23 May 2022*	• First day for online add/drop of web-enabled courses (Please refer to your web registration time tickets)
6 June 2022	Classes begin
13 June 2022	Last day for course add/drop
24 June – 7 July 2022	 Applications for Bachelor's Degree students: change of home major add/drop of a second major add/drop of minors
14 June – 30 July 2022	Application for graduation in Summer Term (NOT applicable to Associate Degree students)
18 June 2022	Last day to apply for: - exceeding maximum study load withdrawal of studies, leave of absence & late drop of courses
7 July 2022	Release of Summer Term's examination schedule in AIMS
23 July 2022	Last day of teaching
1 – 6 August 2022	Examination period
From 15 August 2022	Release of Summer Term's course grades in AIMS

* Tentative

Contacts

Dr. William Chung

Major Leader Address: 7-271, Lau Ming Wai Academic Building Phone: 3442-7057 E-mail: mswchung@cityu.edu.hk

Dr. Kevin Sun

Associate Major Leader Address: 7-266, Lau Ming Wai Academic Building Phone: 3442-8650 E-mail: zhanksun@cityu.edu.hk

Ms. Sally Tsang

Associate Major Leader Address: 7-244, Lau Ming Wai Academic Building Phone: 3442-8583 E-mail: mssallyt@cityu.edu.hk

Dr. Simon Trimborn

Exchange Coordinator Office: 7-271, Lau Ming Wai Academic Building Phone: 3442-7057 email: mswchung@cityu.edu.hk

Dr. Sai Kit Fan

Internship Coordinator Office: 7-248, Lau Ming Wai Academic Building Phone: 3442-8347 email: saikfan@cityu.edu.hk